

USE WITH
SECTION
9.4

Resources To Use To Design And Build Your Website

1. WIX (www.wix.com)

A website host with a huge array of templates and services to pick from.

2. SQUARESPACE (www.squarespace.com)

An easy to use platform with simple editing tools and a business-friendly set of templates.

3. SHOPIFY (www.shopify.com)

A widely used platform for those who want to sell products or services online with ecommerce.

4. WORDPRESS (www.wordpress.com)

The most widely known and used platform for building sites, and a good starting point. Works with external providers like Studiopress (www.studiopress.com) & Themeforest (www.themeforest.net) to offer easy to customize Wordpress themes and generally lower monthly cost than other options.

5. STRIKINGLY (www.strikingly.com)

Good platform for a simple one page website that you can launch quickly.

6. UNSPLASH (www.unsplash.com)

A good collection of free to use stock images donated by a generous community of photographers who allow unpaid usage for commercial or non-commercial use.

7. BEHANCE (www.behance.net)

Great collection of portfolios from some of the most talented designers in the world – great for inspiration into what you could do with your own website.

8. LEADPAGES (www.leadpages.net)

Excellent collection of landing pages templates for just about any usage, all organized by conversion rates and designed to be implemented quickly.

9. FIVERR (www.fiverr.com)

To find a low cost resource who can help offer a design, development or do other tasks.



Is this list missing something?

These resources are continually updated. To make suggestions for us to add to the next edition, let Rohit know by emailing rohit@nonobviouscompany.com!