

The Non-Obvious

7 Minute Meetup Bonus Session



Help Your Attendees Make More Authentic Connections!

How Does It Work?

Events can be a hard place to make real connections and networking events don't always work. After doing hundreds of keynotes and witnessing people hungry for real connections – Rohit created this unique meetup as an add-on to his keynotes. Here's how it works:

1. Schedule a 7 minute timeslot

Yes, it's only 7 minutes which means its easy to insert into your event ... but works best if it leads into a happy hour or lunch!

2. Give attendees a visual artifact

Every attendee gets a pair of non-obvious yellow glasses, which serve as a fun reminder to be open minded and remain open to connections.

3. Jumpstart the conversations!

By encouraging participants to share something non-obvious about themselves, we jumpstart more authentic and personal conversations.

What Do You Need To Do?

This event is designed as a bonus for events where Rohit is invited to be a speaker.

There is a **small fee to cover the costs of the glasses*** to incorporate this meetup into your event and for Rohit to host it. No additional speaking fees are required to integrate this into your event.

The ideal timing for this meetup is either right before a lunch break or before a happy hour at the end of the day of sessions.

\$5* PER PAIR OF GLASSES

* MINIMUM ORDER IS 100 GLASSES. SHIPPING NOT INCLUDED.



*Shipping estimate for your event can be provided prior to ordering. Glasses can also be co-branded as well for a small additional fee. Contact us for details.

FOR MORE DETAILS AND TO SCHEDULE ADDING THIS TO ROHIT'S APPEARANCE, CONTACT RENEE@NONOBLIVIOUS.COM

More About The Non-Obvious 7 Minute Meetup Hosted By Rohit Bhargava ...

Our signature Non-Obvious 7 Minute Meetup is a gathering designed to help people make new connections at industry events, hosted by keynote speaker Rohit Bhargava. This event is technically 7 minutes, but people tend to stay for longer and connect. From past events, we have heard from attendees that found a new best friend, a podcasting partner and some even started a romantic relationship!**



ALL VENUE AND LOGISTICS MUST BE PROVIDED BY CLIENT

** Disclaimer – Your relationship success (romantic or otherwise) may vary. 😊

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7 Minute Meetup – Gallery



IMAGES FROM PAST MEETUPS

