ROHIT BHARGAVA

SHORT Introduction Script : Rohit Bhargava

Rohit [**ROW**-HIT] Bhargava [**BAR**-GA-VA] is on a mission to inspire more "non-obvious" thinking in the world and help people learn to see what others miss.

He is the *THREE-Time Wall Street Journal* best-selling author of eleven books on marketing, storytelling, trends and the future that have been read or shared by over 1 million readers.

As a "non-boring" keynote speaker, Rohit has been invited to speak in 32 countries and in sold-out venues across the country. He is the founder of the Non-Obvious Company, and teaches speaking and persuasion at Georgetown University. Rohit is also the creator of one of the world's largest book awards programs for business books, the Non-Obvious Book Awards.

On a personal note, he loves the Olympics, actively hates cauliflower, is a proud dad of two boys.

Please join me in welcoming **ROW**-HIT **BAR**-GA-VA!